



*Nadia is a graphic designer and an expert at creating images*

Nadia Ferrari, after an advertising degree at IED, worked at advertising agencies, (Essevi Group, Euforia Ltd.) in the role of art buyer and managing relations with suppliers.

Then she joined the world of jewellery, looking after all aspects of Kria Ltd.'s image (a company based in Vicenza), from graphic design to packaging.

After the birth of twin sons, she has become a graphic design consultant for professionals and, in particular, for law firms (Acquarone and Fracassi of Genoa, Mercanti Dorio, and Bird & Bird).

At the same time, she is dedicated to her huge passion for paper, using and recycling waste paper and creating "handmade" cards.

Thus, SketchAndCard was born, a creative laboratory in collaboration with Francesca Ortolani, art director and freelance professional.