



*Before taking up the more strategic role of CEO in 1996, David acted for some of the largest telecoms operators in the UK and Europe*

David, CEO of the law firm Bird & Bird, is widely regarded as one of the UK's most experienced lawyers in the Communications sector, undertaking a wide range of work from privatisation, leasing of networks, mergers and acquisitions and structural changes in the industry.

In 1996, he became the firm's Chief Executive Officer and has led the firm through an intense period of international expansion. David's strategic vision has proved the most effective in the market, guiding Bird & Bird through a period of consistent growth.

He has also pioneered several innovations in client service, ranging from enhanced case and project management tools to improved cross-border reporting.

In all of these developments, David has propounded the idea of Bird & Bird being organised around its clients:

"I can see that, looking forward, Bird & Bird is in a great position to support our clients and deliver commercial value in fulfilling their legal needs. Our unique industry insight, international reach and service innovation make us really different. This makes us better at helping our clients succeed."

David Kerr, CEO Bird & Bird